

# Teri Lightning

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🌐 [LinkedIn](#)

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## EDUCATION

### **Ball State University Muncie, Indiana**

Master of Arts  
December 2021  
Major: Journalism  
Concentration: Media Analytics  
and Management  
GPA: 3.194

Bachelor of Science  
May 2019  
Major: Photojournalism  
Minor: Communication Studies  
GPA: 3.387

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## SKILLS

- Computer Literacy
- Customer Service
- Design Thinking
- Design/Photography Software
- Google Analytics
- Hootsuite
- Photography
- Qualtrics/Survey tools
- SPSS
- Strong Communication
- Video Editing
- Web Design
- Website/Social Media Management

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## REFERENCE

**Kimberly Lauffer**  
[kimberlylauffer@gmail.com](mailto:kimberlylauffer@gmail.com)  
[LinkedIn Profile](#)

## EXPERIENCE

### **Ruby Tuesday, Muncie Indiana**

#### **Server/Server Assistant, August, 2021 - Present**

- Greet patrons and lead them to dining table
- Suggestively sell menu items to guests
- Clean tables once guests leave their respective tables

### **Ball State University Graduate Assistant, Muncie Indiana**

#### **Public Speaking Instructor, August 2019 - May 2020**

- Taught topics related to communication to 95 undergraduate students
- Graded assignments within a 2 week timespan
- Provided timely feedback to students on course performance

### **Ball State College of Communication Information and Media, Muncie, Indiana**

#### **Photographer, August 2016 - April 2019**

- Photographed 20+ events throughout the calendar year in relation to CCIM
- Captured images that represented student life for digital media usage
- Edited 20-100 photographs within ethical limitations

### **Hot Heads Hair Design, Muncie, Indiana**

#### **Photojournalism Intern, May 2018 - August 2018**

- Revamped website for better user experience
- Photographed and edited 180+ images to showcase the work of the stylists
- Instructed 3 stylists on how to manage the WordPress website

### **Ball Bearings Magazine, Muncie, Indiana**

#### **Photography Editor, August 2017 - May 2018**

- Partook in weekly editor meetings regarding content
- Oversaw the quality of work from the staff of 5 photographers
- Communicated with writers and designers regarding design process

#### **Photographer, September 2016 - May 2018**

- Created illustrated photos that accompanied 8 text-based stories
- Edited photos within ethical limitations for publication
- Captured portraits and topic quotes from students for social media usage

### **Ball State Daily News, Muncie Indiana**

#### **Photographer, September 2015 - May 2018**

- Photographed 100+ newsworthy images in relation to Ball State University
- Edited images within journalistic ethical limitations
- Wrote captions to accompany image in publication

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## ACHIEVEMENTS

### **Examining attitudes towards gender outlaws on Tik Tok**

Thesis research project for Masters degree, December 2021