

Teri Lightning

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🌐 stylesbylightning.com

in [LinkedIn](#)

EDUCATION

Ball State University Muncie, Indiana

Master of Arts
December 2021
Major: Journalism
Concentration: Media Analytics
and Management
GPA: 3.194

Bachelor of Science
May 2019
Major: Photojournalism
Minor: Communication Studies
GPA: 3.387

SKILLS

- Computer Literacy
- Design Thinking
- Design/Photography Software
- Photography
- Qualtrics/Survey tools
- SPSS
- Strong Communication
- Video Editing
- Web Design
- Website/Social Media Management
- Cash handling
- Customer Service
- Hospitality

REFERENCE

Kimberly Lauffer
kimberlylauffer@gmail.com
[LinkedIn Profile](#)

EXPERIENCE

Ruby Tuesday, Muncie Indiana

Server/Server Assistant, August, 2021 - Present

- Greeted patrons and lead them to dining table
- Suggestively sold menu items to patrons
- Cleaned tables once patrons left their respective tables

MADVoters, Indiana

Social Media Team Member, October 2024 - March 2025

- Brainstormed content ideas to inform others on societal issues and politicians
- Created videos and graphics using Canva and CapCut
- Wrote and brainstormed captions to accompany content online

Ball State University Graduate Assistant, Muncie Indiana

Public Speaking Instructor, August 2019 - May 2020

- Taught topics related to communication to 95 undergraduate students
- Graded assignments within a 2 week timespan
- Provided timely feedback to students on course performance

Ball State College of Communication Information and Media, Muncie, Indiana **Photographer, August 2016 - April 2019**

- Photographed 20+ events throughout the calendar year in relation to CCIM
- Captured images that represented student life for digital media usage
- Edited 20-100 photographs within ethical limitations

Hot Heads Hair Design, Muncie, Indiana

Photojournalism Intern, May 2018 - August 2018

- Revamped website for better user experience
- Photographed and edited 180+ images to showcase the work of the stylists
- Instructed 3 stylists on how to manage the WordPress website

Ball Bearings Magazine, Muncie, Indiana

Photography Editor, August 2017 - May 2018

- Partook in weekly editor meetings regarding content
- Oversaw the quality of work from the staff of 5 photographers
- Communicated with writers and designers regarding design process

Photographer, September 2016 - May 2018

- Created illustrated photos that accompanied 8 text-based stories
- Edited photos within ethical limitations for publication
- Captured portraits and topic quotes from students for social media usage

ACHIEVEMENTS

Examining attitudes towards gender outlaws on Tik Tok

Thesis research project for Masters degree, December 2021